



MBA Students with Faculty Team



MBA Computer Lab



Wifi enabled Campus



MBA Library with OPAC



Our MBA Students Won Overall Winners Trophy And Certificates In Management Meet

THE PRINCIPAL K.L.N. COLLEGE OF ENGINEERING

Pottapalayam - 630 612. (11kms. from Madurai City)
College Phone : +91-452-2090971-2, 2091965
Fax : 0452-2090070

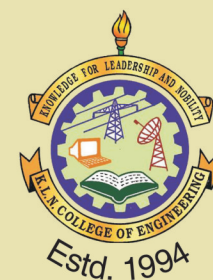
For Admission Contact

THE DIRECTOR DEPARTMENT OF MANAGEMENT STUDIES K.L.N. COLLEGE OF ENGINEERING

Pottapalayam - 630 612. (11 Kms. from Madurai City)
Ph : +91-452-2090971, 2090972, (Extn. 243) Fax : 0452-2090070

City Office : 69, South Veli Street, Madurai - 625 001. Ph : 0452 2338545, 2335062

கே.எல்.என். பொறியியல் கல்லூரி K.L.N. COLLEGE OF ENGINEERING



An Autonomous Institution
Affiliated to Anna University, Chennai and Approved by AICTE, New Delhi
Pottapalayam-630 612. (11 km from Madurai City),
Sivagangai District, Tamilnadu, India
(Sponsored by K.L.N. Sourashtra College of Engineering Council)
A Sourashtra Linguistic Minority Institution - An ISO 9001:2015 Certified Institution
Accredited by NAAC with B++ Grade
B.E. (Mech, EEE, ECE, CSE & B.Tech. IT, Accredited by NBA - 2019 to 2022)



Amarar. Shri. K.L.N. Krishnan
Founder President



5 PG Programmes
7 UG Programmes
Offered



PROSPECTUS

(TWO YEAR FULL TIME PROGRAMME)
with Specialisation in Marketing,
Finance, Human Resource, Systems,
International Business & Entrepreneurship

Students' Association Activities



Presentation by MBA Students



Students Initiative



Personality Development Programme



CSR Initiated by Students



Activity based Training



கே.எல்.என். பொறியியல் கல்லூரி
K.L.N. COLLEGE OF ENGINEERING



MBA

Permanently Affiliated to Anna University
Programme

About the College

K.L.N. College of Engineering is the first Self Financing Co-Education Engineering College in Madurai, Started in 1994 by munificence of Philanthropist and well wishers in Sourashtra Community which is a Linguistic Minority in Tamilnadu. Shri K.L.N. Krishnan was the Founder President. This College has the approval of All India Council for Technical Education, New Delhi and **An Autonomous Institution - Affiliated to Anna University, Chennai.**

A. Eligibility Requirements for MBA :

A Pass in a recognised Bachelor's degree of minimum 3 years duration and obtained atleast 50 % (45% in the case of candidates belonging to reserved category) in the qualifying degree examination.

- (i) 10 + 2 years H.Sc. + 3 years Bachelor's Degree pattern (or)
- (ii) 10 + 3 years Diploma + 3 years Bachelor's Degree pattern (or)
- (iii) B.E./B.Tech./B.Arch./B.Pharm. (or)
- (iv) Candidates with section 'A' & 'B' certificates and other similar certificate of professional bodies or societies (e.g. A.M.I.E.) recognised by the Ministry of Human Resource Development, Govt. Of India are considered to be equivalent to B.E. / B.Tech. Degree holders only with 2 years regular full time Teaching experience / Industrial experience* in the relevant field after successful completion of the course including project work.

* An experience certificate is to be produced by the candidates with AMIE Qualification

- a) 10 + 2 years H.Sc. + AMIE (with 2 years experience) (or)
- b) 10 + 3 Years diploma (awarded by the State Board of Technical Education + AMIE (with 2 years experience)

- Note :
- i. Candidates with degree obtained without studying 10th, 12th Std. or 3 years diploma and 3 years degree programme are not eligible.
 - ii. Candidates appearing for the final semester / year examination of the said qualifying degree course except AMIE during Feb / March - are also eligible to apply for TANCET.

B. Provisional Registration Form and Prospectus

Provisional Registration Form and prospectus can be had from the City Office for Minority / Management quota.

C. Admission Procedure :

- (I) Government Quota seats will be filled by Director of Technical Education on the basis of State Common Entrance Test (TANCET) Scores conducted by Anna University, Chennai. Applications for TANCET can be obtained by Post from the Secretary, TANCET, Examination Centre, Anna University Chennai - 600 025. Please refer Anna University Website www.annauniv.edu/tancet.
- (ii) Candidates are advised to refer to advertisement of All India Management Association (AIMA) and visit www.aima.in for MAT (Management Aptitude Test)
- (iii) Candidates seeking admission in our college under Minority / Management seats should also appear for Common Entrance Test (CET) to be conducted by the Consortium of Self - Financing Professional Arts & Science Colleges in Tamilnadu, even if they have appeared for TANCET examination.

Salient Features of MBA Department

- ❑ The Department of Management Studies was started in 1997.
- ❑ Professionally Committed and experienced faculty : Five Faculty members are with Ph.D. and Two Faculty are pursuing Ph.D.
- ❑ Well stocked library - The department library has over 7500 books with 17 National Journals and e-Journals International J-Gate (Social & Management Sciences) and Delnet Proquest (Management)
- ❑ Well equipped laboratory with unlimited internet access - The Department Computer Centre has more than 60 Computer systems with Internet Connectivity and latest business application software such as SPSS, 21, Tally
- ❑ Wifi Enabled Block ❑ Semester Pattern under Anna University ❑ Serene Academic atmosphere
- ❑ Air conditioned smart Lecture Halls with LCD and PA Systems
- ❑ Staff and Students Membership in Madurai Management Association & Confederation of Indian Industry
- ❑ Vibrant Industry interaction through guest lectures and industrial visits ❑ Excellent infrastructure facilities
- ❑ Separate hostels for boys and girls ❑ College buses connecting all important locations in and around Madurai
- ❑ Value Added Programmes ❑ Group learning and Group Discussions ❑ Activity Based Teaching through Management Games
- ❑ Exclusive Training and Placement cell ❑ Certificate Courses on Stock Market, Tally, GST, NISM & NPTEL, etc.,

Major Recruiters for our Students Placement, Internship & Projects

- | | | |
|-----------------------------|--|--|
| 1. HCL, Madurai. | 14. Reliance Retail & Money | 27. CPCL, Chennai. |
| 2. ICICI Bank | 15. American Express | 28. CII |
| 3. Standard Chartered Bank | 16. Apollo Tyres, Chennai. | 29. MRF Tyres |
| 4. Airtel Ltd | 17. Accenture | 30. Syndicate Bank |
| 5. Ramco Systems | 18. SPIC Ltd., Tuticorin. | 31. Meenakshi Mission Hospital |
| 6. Mepco Ltd. | 19. Asian Paints Ltd., Chennai. | 32. SBL Corp, Madurai. |
| 7. Aditya Birla Group | 20. Eureka Forbes, Bangalore. | 33. TVS Srichakra Tyres |
| 8. Lakshmi Vilas Bank. | 21. Indian Oil Corporation, Chennai. | 34. IDBI Federal Life Insurance Co., Ltd., |
| 9. HDFC Bank, Chennai. | 22. Ceat Tyres, Coimbatore. | 35. HDFC Finance |
| 10. Pepsi Co. India Holding | 23. Bajaj Finserv, Madurai. | 36. The Hindu |
| 11. Bajaj Capital | 24. Cadbury's, Coimbatore. | 37. Dinamalar |
| 12. Wipro | 25. Roots Industries Ltd., Coimbatore. | 38. Muthoot Group |
| 13. Karur Vysya Bank | 26. ITC Ltd., Coimbatore. | 39. Triangle |

Major Recruiters:



Intercollege Meet - 'DREAMZ'



Chief Guest Addressing the Students



Event : The Spartans



Event : IPL Auction



Event : Face Painting



Event : Corporate Show



Event : Fireless Cooking



Event : Hair-Do



Prize Distribution

K.L.N. SOURASHTRA COLLEGE OF ENGINEERING COUNCIL, Madurai. (2017-2020)



| | |
|--|-------------------------------|
| Er. K.N.K. Karthik B.E., | President |
| Dr. K.N.K. Ganesh B.E., Ph.D.(Hon),D.Litt, | Secretary & Correspondent |
| Shri. P.K. Mothilal B.Sc., | Treasurer |
| Dr. K.B. Radhakrishnan | Vice President |
| Shri K.S. Babjee Gopinath | Joint Secretary |
| Shri. M.S. Vijay Ganesh B.Com., | EC Member |
| Smt. S.P. Geetha Bharathi M.A., | EC Member |
| Smt. Vahini Karthik B.Sc., | EC Member |
| Smt. Amutha Ganesh | EC Member |
| Shri. K.M. Raghunath | EC Member |
| Shri. K.R.S. Maneckshaw Babu B.Com., | EC Member |
| Er. T.K. Mothilal B.Sc., B.E., | EC Member |
| Dr. A.V. Ram Prasad M.E., Ph.D., | Principal & Ex-Officio Member |

DEPARTMENT OF MANAGEMENT STUDIES

**FACULTY
MEMBERS**



Dr. T. Jothimurugan
M.B.A., M.Com., M.Phil., Ph.D.,
Director
Experience : 22.5 Years
Area of specialization : Finance and Entrepreneurship
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Dr. S.N.R. Srikumar
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Dr. R.S. Balasenthil
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Experience : 25 Years
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Mrs. B. Shanthi
M.B.A., M.Com., M.Phil., Ph.D.,
Asst. Professor (S.G)
Experience 18 Years
Area of specialization : Finance
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Mr. B. Palanivelrajan
M.B.A., M.Phil., Ph.D
Asst. Professor (SG)
Experience : 13.5 Years
Area of specialization : HR and Marketing
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Mr. T.S. Ramkumar
B.Tech., M.B.A.,
Asst. Professor (Sr.Gr)
Experience : 31.3 Years
Area of Specialization : Operations Management
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Dr. K.S. Hariharan
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Asst. Professor (Sr.Gr)
Experience : 10 Years
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Mrs. T. Sowthariya
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Ms. T. Shobanadevi
B.Sc., M.B.A,
Asst. Professor
Experience : 6 Months
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Department Activities



Expert Talks



Digital Marketing



Workshops

Tally with GST



Placement Training



CII - Young Indians



Industrial Visit